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- Realtor.com
- Affiliate Tip of the Month
- Education Opportunity
- Ekey for the iPhone



Camden / Charlton County Board of Realtors

Volume 3, Issue 5

July 2010

July

Calendar

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| Nominating Committee Meeting | 1st |
| Board of Directors Meeting 9am @ Board Office | 14th |
| Realtor Appreciation Night @ St. Marys Aquatic Center 6:30-8:30pm | 16th |
| Vicki Palooza 11am-11pm | 17th |
| GAMLS Class @ Board Office | 22nd |
| Golf Tourney @ Laurel 1pm - 80's party to follow | 23rd |



Postings From your AE

What a busy summer it has been already! Thank you to everyone who has participated in any Victory for Vicki event. I know the family truly appreciates it and your efforts have not gone unnoticed. I am so proud to have members like you!

This issue is full of information! Its been a busy summer already and July is only going to get busier. The Nominating Committee met the 1st of this month. The proposed Slate of Officers and Directors will go before your Board of Directors on the 14th and you will vote at the meeting in September.

Speaking of voting - there is an opportunity to "Meet and Greet" Congressman Jack Kingston July 12th at 3pm at Borrell Creek. It is free to the public so don't miss this great opportunity. There is also an opportunity that same day at 6:30pm at the Camden County Local Annex to Meet your Local Candidates! Two members of our very own Board will be speaking at that event - Cecily Hill and Scott Alexander, so show some support for your fellow Realtors@!

Guess who made it into this issue of GAR's magazine? We did! The Camden Charlton Board's Home and Patio Show was featured. So check out the online edition at www.garealtor.com.

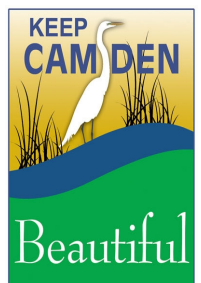
A survey was recently sent out regarding membership meetings, education and technology. It is only 10 questions long, so please take a minute and complete it. The deadline for the survey is the 16th of July and I am taking only the first 100 respondents. If you did not receive it by email, you can go to the website and look under either Realtor Resources or Affiliate Resources and click the link.

The 16th of July is also our Realtor Appreciation Night! The Board has reserved and paid for the Saint Marys Aquatic Center from 6:30-8:30pm. So come and cool off with friends. All members and their families welcome!

Please remember that this is YOUR Board and it is only as great as you make it. I am open to any and all suggestions so please do not hesitate to contact me or get involved.

Carley Jacobs

Association Executive



HUD Clarifies Compensation Parameters

The Department of Housing and Urban Development used official guidance on whether it is acceptable under RESPA Section 8 for a home warranty company (HWC) to pay real estate brokers or agents for work performed on behalf of the HWC. The official announcement of the interpretive rule appeared in the Federal Register June 25.

Released by HUD General Counsel Helen Kanovsky, HUD's interpretation of Section 8 as it applies to HWC's and the Realtor® community is defined as the following: **a payment by an HWC for marketing services performed by real estate brokers or agents on behalf of the HWC that are directed to particular homebuyers or sellers is an illegal kickback for a referral under Section 8; Depending upon the facts of a particular case, an HWC may compensate a real estate broker or agent for services when those services are actual, necessary and distinct from the primary services provided by the real estate broker or agent, and when those additional services are not nominal and are not services for which there is a duplicative charge; and the amount of compensation from the HWC that is permitted under Section 8 for such additional services must be reasonably related to the value of those services and not include compensation for referrals of business.**

Realtor.com

Did you know that Realtor.com is being redesigned? The “new” Realtor.com will have upgrades to the search functionality and mapping presentation for current properties for sale and the user interface design has been updated with new coloring and a tab layout at the top of the page.

Key Features of the “new” Realtor.com

New “Find Realtors® “ and Free Member Profile Pages for ALL - ALL members will have the opportunity to have a Profile Page within the new Find Realtors® search experience. All members will be able to 1)upload their photo 2)include and “about me” romance paragraph 3)identify designations/certifications 4) specify languages spoken, specifications 5) interface with social media networking links (Facebook®, LinkedIn®, Twitter®) 6) provide listing metrics—which can be turned on and off by the agent!

[Visit the Board's website under Realtor® Resources to find the link that will take you through a quick video and downloadable “how to” instructions for adding or revising a Member Profile!](#)

Realtor.com is an iPhone application that has been downloaded over 1,300,000 times since it was launched in January of this year! This is the most comprehensive real estate application on the iPhone. Consumers can search based on GPS location, search nearby Open Houses, show listings on a map, and “one tap” call to the listing agent.

Check out Realtor.com today as part of the Right Tools, Right Now initiative from NAR!



Affiliate Tip of the Month -**“The House Smells Bad”**

I have heard numerous comments from Realtors® recently that some of the vacant homes they have listed are starting to smell bad.

Let me offer a possible cause and solution.

With the high heat conditions we have had recently some of the drain pipe loop seals may be drying out in homes that are vacant. When this happens fumes from the plumbing and sewage drains may be allowed to enter the home, causing the home to smell bad.

The easy fix, if the water has ne been shut off to the home, is to regularly flush all toilets and run some water down sink drains. If the water has been shut off you will need to have 2-3 gallons of water per house to pour into drains—starting with the toilets. I hope this little tip can help you out.

Doug Cooper

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Education Opportunity

July 22nd

GAMLS will be @
The Board Office

10am

FREE

Bring all questions!



eKEY for iPhone!

Soon you will be able to use your iPhone to open Supra Lock-boxes. Frequently asked questions:

When will eKEY for iPhone be available?

eKEY Basic for iPhone will be available in late August of 2010 and eKEY Professional will be available in December of 2010.

The iPhone does not have infrared, how will it work?

The Supra iPhone Adapter (\$55) plugs into the 30 pin dock connector. It adds Infrared to the iPhone. It is designed to hang from a key chain when not in use. When you are ready to show a house, just slide it our of its cover, and plug it into your iPhone.

Will the Supra iPhone Adapter need batteries?

No! The Adapter gets its power from the iPhone, thus no batteries to change and it will never need to be charged.

How do I get the eKEY for iPhone?

eKEY for iPhone will be issued just like the other eKEYS. When the product is released, the Supra iPhone Adapter will be available for purchase directly from Supra and most MLS's. After you have your adapter, you can download the software from the App Store and get an eKEY serial # and authentication code from your Board.